

MBA 6860

Information Technology Leadership

Professor Angelo Mazzocco

Table of Contents

	Page
Drucker. "The Coming of the New Organization"	1
Applegate. "Frito-Lay, Inc.: A Strategic Transition, 1980-1986"	11
McFarlan. "Charles Schwab Corporation"	41
Hammer. "Reengineering Work: Don't Automate, Obliterate"	49
Tripsas. "Adobe Systems Incorporated"	59
Saunders et al. "Achieving Success in Information Systems Outsourcing"	89
Porter & Millar. "How Information Gives You Competitive Advantage"	109