Business Policy Seminar I BUS 362

Table of Contents

Geoffrey Moore, "To Succeed in the Long Term, Focus on the Middle Term" Harvard Business Review	<u>Page</u> 1
Christian Stadler, "The Four Principles of Enduring Success" Harvard Business Review	11
Roger Martin, "How Successful Leaders Think" Harvard Business Review	25
Jon R. Katzenbach and Douglas K. Smith, "The Discipline of Teams" Harvard Business Review	35